



# Fortinet Cyber Threat Assessment Program (CTAP)

Know Your Vulnerabilities – Get the Facts About Your Network Security



## Did you know?

CTAP can help convert 4 out of 5 opportunities on average.

After monitoring the prospect's network, CTAP generates an assessment report with **key findings that move us closer to a sale.**



Complete your Fortinet CTAP with Ingram Micro and receive a \$100 eMastercard, or \$200 eMastercard for an Operational Technology (OT) CTAP



If your CTAP converts to an order, you'll receive a 2% rebate for a standard CTAP, or 3% rebate on an OT CTAP

## Using CTAP in your sales cycle helps you



Accelerate purchase decisions



Control and manage the sales conversation



Become a subject matter expert and trusted advisor



Increase your close rate to nearly 90%

Terms & Conditions: CTAP must be completed and presented back to partner/end-user to be eligible for eMastercard. CTAP must be completed with Ingram Micro to be eligible for rebate on order. Promotional period of 1st January - 31st December 2024.